



If you want research by the minute all you have to do is ASK....

introducing Automated Survey Kiosk

And not a moment too soon. ASK is the most advance multi-media, multi-lingual survey gathering device in existence.*

Why? Because it's a real-time link between you and your customers.

Assess your advertising, benchmark customer service, profile customers and receive reports on an hourly basis.

As a full-service market research firm entering its second decade, SES is please to add ASK to our telephone and in-person interviewing capabilities.

Our vision for market research

For most of us time is money. So in this era of quick response and turn-around, why do you wait days or even weeks to collect vital research information from customers?

Our response at SES has been to conceive and develop a new world-leading data gathering process. One based on speed, flexibility and reduced costs for our clients. Our ASK system closes a real-time loop between you and your customers.

Survey results are transferred in electronic format on a weekly, daily or even hourly basis. Questionnaires can be remote modified on-site in minutes.

In this new paradigm, when a challenge or opportunity breaks in the morning, you could have survey data that same day. No more waiting.

The ASK approach gets market intelligence when you need it - rapidly and cost effectively.

When you hire SES, whether it's for some real-time or traditional research, you get a proven track record with an innovative attitude. The results speak for themselves.

For more information call SES Research now at 1 888 737-5505 ext. 223.

** Patents awarded in the United States of America, United Kingdom, France, German, Ireland and Austria.*



how it works

No more clip boards, no more uncomfortable moments. Respondents can give frank evaluations confidentially knowing their opinions will be transmitted to head office.

Set-up is as simple as plugging ASK into a standard electrical outlet. Our wireless connection retrieves data, performs diagnostics, and can upload new questionnaires and graphics on demand. To further optimize your research dollar, SES can design a customized in-house data warehouse for decision-makers to access individual respondent and aggregate feedback 24 hours a day.

Real-time Results

Hourly, daily, weekly or anytime you want it. If an issue breaks, you can be in the field or add questions in minutes, with your first wave of results only hours away.

Multi-lingual Capability

ASK gives people the opportunity to respond in their language of preference, allowing you to access hard to reach clients, possibly for the first time.

Customized to your needs

Add your corporate colors and customized signage to brand your customer feedback campaign. ASK enclosures can be designed and built to customer specifications.

Flexible Graphics

From TV commercials with audio through to print advertisements, ASK's multi-media flexibility allows you to test awareness and evaluate your marketing efforts on-site.

the research process

In order to reduce selectivity bias, all SES ASK units are accompanied by a specially trained research recruiter to approach potential respondents to participate in the research project. The research process is hassle-free for the client with SES responsible for shipping, set-up, site preparation and take-down.

Step 1 - Kiosk shipped to survey site, SES recruiter sets up the mobile kiosk.

Step 2 - Recruiter approaches customers to do the survey.

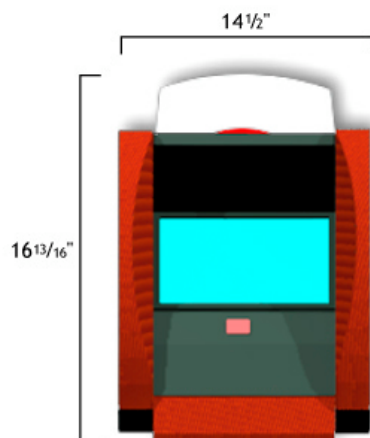
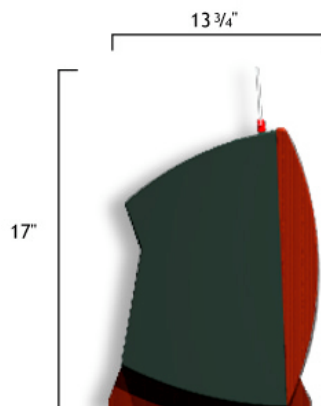
Step 3 - Customers confidentially enter responses to questionnaire by touching screen in language of preference.

Step 4 - SES retrieves customer feedback and prepares analysis.

Step 5 - Client receives analysis and data on an hourly, daily or monthly basis. SES recruiter packs kiosk and ships to next assignment.



900 series specs



With an overall weight of 25 pounds this very lean touch-screen research device is ideal for smaller settings that require an unobtrusive approach.

Technical Specs

Display: 12.1 inch active matrix touchscreen monitor

CPU: Cyrix Gxi 200 MHz

Storage: 2 GB HDD

Finishes: Custom colour to client specifications

Software: SES software including customizable logo, touch screen application menu, alpha-numeric data capture, with multi-media capability

Service: SES North American Toll-free Number 1-888-SES-5505

Interface Kits: CD-ROM, floppy drive, telecommunications modem

Design Specs

Height: 17 inches

Depth: 13.75 inches

Width: 14.5 inches

View options: Swivel base to capture data from sitting or standing respondents

Footprint: 14.5 by 13.75 inches

Weight: 25 pounds

Case: Heavy-duty Clydesdale shipping case



contact

North America Toll-free

1 888 737-5505

Toronto Office

SES Research
250 Consumers Road, Suite 401
Toronto, Ontario CANADA M2J 4V6
T (416) 493-1965

Ottawa office

SES Research
100 Sparks Street, Suite 1001
Ottawa, ON. K1P 5B7
T (613) 234-4666

Halifax office

SES Research
1959 Upper Water Street, Suite 407
Halifax, NS B3J 3N2
T (902) 420-9523

Website

<http://www.sesresearch.com>

Internet E-mail (General Inquiries)

info@sesresearch.com